

Privacy Statement

This Privacy Policy ("Policy") applies to the website located at www.printbutterfly.in, and any other websites, owned and operated by New Point Cards and Printers Private limited , a Company incorporated under the Companies Act, 1956, and having its principal office at 532, Shaniwar Peth, Pune- 411030 having CIN U74900PN2012PTC145667. This Privacy Policy ("Policy") describes how New Point Cards and Printers Private Limited collects, uses and discloses personal information of customers through our websites and online services, and other websites and online services that link to this policy (collectively, the "Sites"), through our services.

What Type of Information Does the Company Collect?

Personal Information that may be collected by the Company may include:

Your first or last name, username, password, email address, postal address, phone number, birthday, demographics information, and any other information you choose to give us.

Financial account information, such as credit card number and other payment information.

We may also collect information about you such as:

If you create an account - your username, password, your city of birth, your birthday, mobile phone number, GSTIN , PAN and other required information from time to time.

If you place orders at our websites or through emails or other mediums - what you buy, where you buy, how frequently you buy and rewards you earn.

If you take a survey or interact with us in various other ways - demographics information and information about subjects that may interest you.

We may automatically collect website use information when you visit our Sites. This information may include information about your Internet service provider, your operating

system, browser type, domain name, Internet protocol (IP) address, your access times, the website that referred you to us, the Web pages you request, and the date and time of those requests. Our collection of website use information may involve the use of cookies and Web beacons. Cookies are small data files stored on your hard drive by a website. Among other things, cookies help us improve our Sites and your experience. We use cookies to see which areas and features are popular and to count visits to our Sites. Web beacons are electronic images that may be used on our Sites or in our emails. We use Web beacons to deliver cookies, count visits, understand usage and campaign effectiveness and to tell if an email has been opened and acted upon. We may also use Local Shared Objects (Flash cookies).

The Company may also collect aggregated data or anonymized data that does not directly identify you.

We may combine information we collect about you with information we receive from third parties.

All such information shall be collected by us and retained on our servers.

How Does the Company Use Personal Information About You?

We may use information about you for purposes described in this Policy or disclosed to you on our Sites or with our Services. For example, we may use information about you to:

Process and manage your purchase and use of our products and services, including your accounts and program participation.

Respond to your customer service inquiries, post your comments or statements on any blog or other online forum maintained on our Sites, or take other actions in response to your inquiries or other Site activities.

Create personalized promotions by combining your personal information with non personal information about you, such as the amounts and types of purchases you make or any benefits you receive through our programs.

Communicate with you about your orders or purchases, your services, accounts and program participation, a contest or sweepstakes you have entered, and your requests for information.

Communicate with you about our brands, products, events or other promotional purposes, including co-branded offers and affiliate and partner offers.

Does the Company Share Personal Information with Third Parties?

The Company shares your personal information in limited ways, such as:

We may share the information with companies that provide support services to us (such as credit card processors, mailing houses, human resource support, customer relationship management agency or website hosts or data managers), that help us market our products and services (such as email vendors, loyalty program support, etc.) and the Company or its affiliates. These entities may use information about you to perform their functions on our behalf.

We may disclose specific information (i) upon lawful request, in response to legal process, and when required to comply with laws, (ii) to enforce our agreements, corporate policies, and terms of use or (iii) to protect the rights, property or safety of the Company, our employees, agents, customers, and others.

If you participate in any blog or other online forum on our Sites, any personal information that you post on our Sites may be shared with other forum participants and Site visitors.

In the event of a merger, acquisition, financing, or sale of assets or any other situation involving the transfer of some or all of our business assets, we may disclose personal information to those involved in the negotiation or transfer.

We may also share aggregated or anonymized information that does not directly identify you.

We also note that sensitive personal data or information may be shared without obtaining prior consent from the provider of information, with Government agencies mandated under the law to obtain such information for the purposes of verification of identity, or for prevention, detection, investigation including cyber incidents, prosecution and punishment of offences. The Government agency is required to send a written request stating clearly the purpose for seeking such information and also undertake that it shall not publish or share the information with any other person. In case the information is proposed to be shared with any other third parties, we request you to provide us details of the same for including in the above list.

What Choices Does the Company Offer About Personal Information?

If you wish to update, delete or change your personal information and how we communicate with you. You can write to newpoint@newpoint.in .

If you opt out of receiving promotional communications from us, we may still send you non-promotional communications such as emails about your accounts or our ongoing business relations.

You can usually choose to set your browser to warn you when a cookie is being sent or to remove or reject cookies. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookie settings. If you choose to remove or reject cookies, it will affect many features or Services on our Sites.

Further, you can choose to withdraw your consent to the use / disclosure/ retention of such information. In such a case, however the Company will have the option not to provide the goods or services, for the provision of which, the consent to use the information was sought.

How is Personal Information Secured?

The Company takes reasonable security measures and procedures, and as specified by Information Technology Act or any other applicable law, to maintain appropriate physical, technical and administrative security to help prevent loss, misuse, or unauthorized access, disclosure or modification of sensitive personal information.

While we take these reasonable efforts to safeguard your personal information, you acknowledge and agree that no system or transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

Storing and Processing Your Information

Use by Minors

We do not intend for our websites or online services to be used by anyone under the age of 18 as per Indian Law. If you are a parent or guardian and believe we may have collected information about a child, please contact us as described in the "Questions and Feedback" section in this Privacy Policy.

How We Protect Your Information

The Company protects your information using technical, physical, and administrative security measures to reduce the risk of loss, misuse, unauthorized access, disclosure or modification of your information.

Some of our safeguards include firewalls, data encryption, physical access controls, and administrative informational controls. When you transmit highly sensitive information

(such as a credit card number) through our website, we encrypt the transmission of that information using the Secure Sockets Layer (SSL) protocol. While we have employed security technologies and procedures to assist safeguarding your personal information, no system or network can be guaranteed to be 100% secure.

Governing Law & Jurisdiction:

All disputes in connection with the Privacy Policy shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Pune only.

Privacy Policy Updates

We reserve the right to update this privacy policy from time to time. When we do so, we will post the new privacy policy on this page and change the date at the top of the policy.

We encourage you to check the date of our privacy policy when you visit this Site for any updates or changes. We will notify you of any modified versions of the privacy policy that might materially affect the way we use or disclose your personal information.

Questions and Feedback

We welcome your questions, comments and concerns about privacy.

Our Customer Relations can be contacted by phone at via email at newpoint@newpoint.in, or by postal mail to:

In case of any grievances you can contact:
NEW POINT CARDS AND PRINTERS PRIVATE LIMITED
532, SHANIWAR PETH, PUNE -411030

Consent

By agreeing to the Terms of Use of this website, which incorporate this Policy, you hereby consent to the collection, receiving, possessing, storing, dealing, sharing and/or handling of your personal information by the Company in the manner and to the extent provided under this Policy as may be modified by the Company from time to time